

4.3 - Graphs of $y=a(x-h)^2+k$

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As we've seen, quadratic functions can be represented in the form:

$$f(x) = ax^2 + bx + c, a \neq 0$$

This is known as **general form**.

Consider the functions $f(x) = -3(x + 5)^2 - 2$ and $g(x) = -3x^2 - 30x - 77$.

Clearly, $g(x)$ is in general form, but try expanding and simplifying $f(x)$:

$$\begin{aligned} f(x) &= -3(x+5)^2 - 2 && \rightarrow (x+5)(x+5) = x^2 + 5x + 5x + 25 \\ & && = x^2 + 10x + 25 \\ f(x) &= -3(x^2 + 10x + 25) - 2 \\ f(x) &= -3x^2 - 30x - 75 - 2 \\ f(x) &= -3x^2 - 30x - 77 && \text{They're the same!} \end{aligned}$$

The above function $f(x)$ was given in what's known as **standard form**:

$$f(x) = a(x - h)^2 + k, a \neq 0$$

Standard form is also known as **vertex form** because writing a quadratic function in this way makes determining the vertex very simple.

The coordinates of the vertex given in standard form are always $(-h, k)$

Note: The negative sign in front of the h value means to multiply it by -1 .

Example: Determine the vertex of the following quadratic functions.

$$y = 2(x + 4)^2 - 4$$

$$\begin{aligned} h &= 4 \\ k &= -4 \end{aligned} \left. \vphantom{\begin{aligned} h &= 4 \\ k &= -4 \end{aligned}} \right\} \text{vertex:} \\ & \quad (-h, k) \\ & \quad (-4, -4)$$

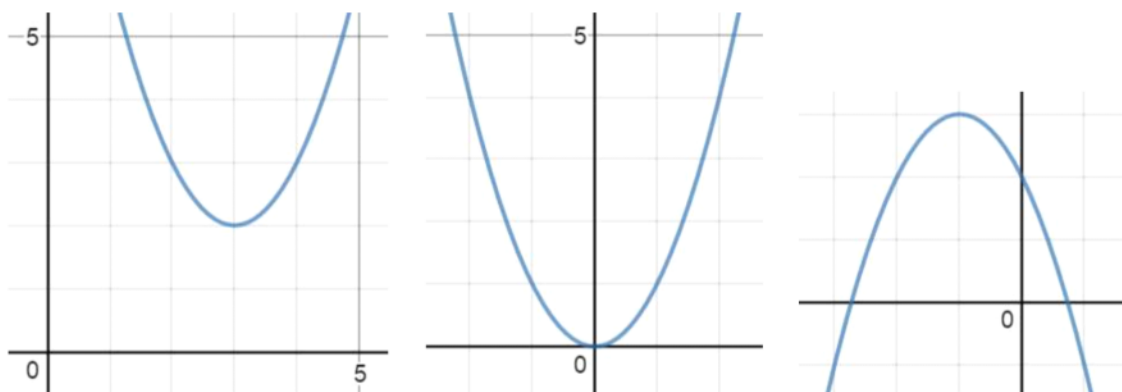
$$f(x) = -6(x - 3)^2 + 1$$

$$\begin{aligned} h &= -3 \\ k &= 1 \end{aligned} \left. \vphantom{\begin{aligned} h &= -3 \\ k &= 1 \end{aligned}} \right\} \text{vertex:} \\ & \quad (-h, k) \\ & \quad (-(-3), 1) \\ & \quad (3, 1)$$

As for the “a” value, it has the same properties as the “a” value from the general form.

That is, if $a < 0$, the parabola opens downward
 $a > 0$, the parabola opens upward

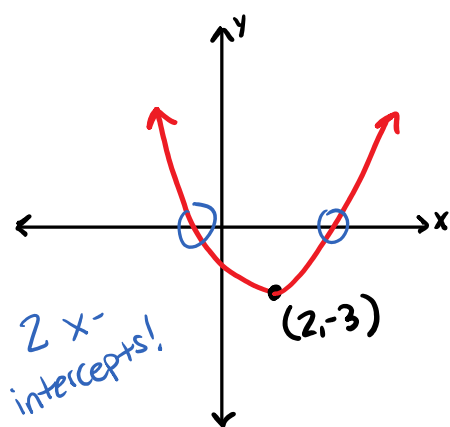
Depending on where the vertex of a parabola is, and whether it opens up or down, the graph can have 0, 1, or 2 x-intercepts:



Example: Determining the number of x-intercepts given an equation.

How many x-intercepts do the following parabolas have?

Sketch: $y = 4(x - 2)^2 - 3$ \hookrightarrow vertex: $(2, -3)$
 \hookrightarrow opens: upwards



$y = -(x + 4)^2 + 0$ \hookrightarrow vertex: $(-4, 0)$
 $\hookrightarrow a = -1$
 \hookrightarrow opens: down

